

Microsoft apps in Setup Store vs Microsoft connectors

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With the Microsoft Store connector, you can create managed packages for (free) UWP apps (Appx or MSIX) available in the Microsoft Store.

On the other hand, Application Workspace Setup Store offers traditional setup types like EXE, MSP, MSI and MSIX which are on a vendor download page and not in the Microsoft Store. This offers more configuration and deployment options and the apps are updated more frequently than with Microsoft Store.

Also, Application Workspace Setup Store offers macOS apps.
